How do I add a site tagline?

A tagline is a descriptive, memorable phrase that helps people to make a connection with your business name or logo. GlowBuilder has an easy way for you to do this.

1. Click on your Page Heading.
2. In the Page Header Editor dialog box, you will see a section called Site Tagline.
3. Enter your desired tagline.

Now you can customize your Site Tagline by going to: Style > Settings > Style Designer.

A sidebar will load up and you may begin to make changes such as:

- Colors
- Background
- Font
- Style
- Layout

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