

# Getting started with Pinterest

Linking your Pinterest boards to your site is a great way to get traffic to your website. Not only is it fun to share your favorite products, projects and inspirations and engage with your audience, but you can also add buttons to your Online Store which may help increase your sales.

## Adding a "Follow Me" button

Here's how to add your Pinterest follow button to your site using the HTML Code Widget:

1. In the SiteBuilder, drag and drop the HTML Code Widget (located in Widgets > Popular) onto your page.
2. Write or paste your code (use right-click > paste or Ctrl-V to paste) into the HTML Editor.
3. When you are done, click "Save".

Here's how to add your Pinterest follow button to your site using the Text Widget:

1. Click on the "HTML" button on the Text Editing Toolbar.
2. Write or paste your code (use right-click > paste or Ctrl-V to paste) into the HTML Editor.
3. When you are finished, click "OK" to return to editing text.

If you are editing a blog post, you can insert your Pinterest follow button using the HTML button on the blog's Text Editing Toolbar (this works the same as a Text Widget).

## Adding a "Pin It" button

If you would like to add a "Pin It" button to your site, you can do so as follows:

1. Go to this page and set up your embed code: <http://pinterest.com/about/goodies>.
2. Copy the code provided.
3. Drag and drop the HTML Code Widget onto your page.
4. Paste the code into the HTML Editor.
5. Click "Save"

Your "Pin It" button will be displayed on your site.

## Verify your domain

If you have registered a domain it is possible to verify your domain on Pinterest. This means that that your website shows the full URL on your profile and in search results. You can read more about it on the Pinterest Blog.



Only top-level domains such as your [domain.com](#) can be verified. If you are using a subdomain (e.g., [sitename.yourdomain.com](#)) you will not be able to verify it on Pinterest.

## Related articles

- [SEO: Promoting your Site](#)
- [Adding a Facebook "Like" button](#)
- [Adding the Google +1 button](#)
- [Adding the Tweet This Widget](#)
- [Facebook Page publishing](#)