

Online Store: Basic customization

Once you have set up your Online Store, you can start customizing it.

There are so many options available to you. This tutorial deals with changing your currency, store language and product options via the Online Store Control Panel.

Changing your store's currency

The Online Store supports a vast range of currencies. Here's how to change yours:

1. Log in to the SiteBuilder.
2. Click on Online Store in the top menu.
3. Click "System Settings" in the top right-hand corner.
4. Select "Formats & Units".
5. Click on the "Currency" drop-down menu.
6. Change the currency to the one you'd like to use.
7. Click "Save" in the upper right.

Changing your store's language

The Online Store supports 45 languages. Provided you have enabled all the supported languages, the language that your customers can view your store in see will be automatically set based on their browser settings.

This means that your customers will see your store in a language most suitable of all languages enabled by store owner. If there are no appropriate enabled languages, the default language will be shown.

To enable or disable languages, and set your default language:

1. Log in to the SiteBuilder.
2. Click on Online Store in the top menu.
3. Click "System Settings" in the top right-hand corner.
4. Select "Languages".
5. Select your default language. English is the preset default language.
6. You can also enable or disable languages, if you'd prefer not to support them.
7. Click "Save" in the upper right.

Product options

One of the most important features of any online store is the ability to offer your customers choice! Whether it's being able to choose their t-shirt size, or selecting what size bag of coffee they'd like to buy, your products can be offered with different options.

The Online Store allows you to customize the product options for each of your products. Here's how to get started:

1. Log in to the SiteBuilder.
2. Click on Online Store in the top menu and select the "Catalog" Tab
3. From your product list, select the product you'd like to edit.
4. Click the "Options" tab.
5. Click on "**New Option".
6. Select the way options will be presented to your customers (e.g., a drop-down list), type of option (e.g., 1lb bag) and price difference between options, if needed.
7. Click "Save" in the top-right corner.
8. The product options will appear when a customer selects the product and their choices will be displayed in their order.

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